

**PROGRESS**  
LAKESHORE  
Accelerating business success

# Celebrating 15 Years



**In 2003...**



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A PUBLIC/PRIVATE COLLABORATION

**We were founded!**

**In 2004...**

- Established Board of Directors
- Hired an Executive Director
- Determined direction of the organization

# 2005 Highlights

## Twin Fountains

- \$880,000 Project
- \$75,000 County RLF Assistance

## Musial Paint Finishes

- \$1.5M Project
- Re-use of former Mirro site
- Approx. \$200,000 State Brownfield Grants
- \$100,000 Manitowoc Industrial RLF



Now known as:

**JACOBSON**  
PAINT FINISHES

# 2006 Highlights



## al corso of Collins

- \$800,000 Project
- \$40,000 County RLF
- Former Wanigers Bar renovation

# 2007 Highlights

## Americollect

- 8,400 Sq. Ft
- \$1.4M Project
- New office for growing capacity

## Sargento

- Added 60,000 Sq. Ft
- \$8M Expansion
- 100 new employees in Kiel



# 2008 Highlights

## Invincible Office Furniture Solutions

- \$2.1M Investment of new ownership to avoid closure
- Preserved 80 jobs

*“We got a lot of support from the local EDC because nobody wanted to see this place’s payroll disappear.”*

–Steve Shenian in the Wall Street Journal

## Festival Foods

- \$9M Grocery Store Project
- 200 new jobs
- Provided demographics, market research, and site selection



# 2009 Highlights

## Forefront Dermatology

(FKA Dermatology  
Associates of WI)

- \$7.5M Expansion of Headquarters
- 50,000 Sq. Ft
- \$568,000 in Tax Credits
- \$750,000 in TIF Assistance



# 2010 Highlights



## Federal Mogul

- \$12.6M Expansion
- \$1.2M Incentive Package
- 75 New Jobs
- 550 Retained Jobs



# 2011 Highlights

## First Entrepreneurial Boot Camp

- 3-day intensive learning program
- Develops ideas into a workable business plan
- Create a network of new business owners



Part I: Business Planning  
Part II: Marketing Your Business  
Part III: Financial & Risk Management

# 2012 Highlights

## First Annual Excellence in Economic Development Awards Event

- Highlights economic achievements, organizations, and individuals that accelerate Manitowoc County



# 2010-2015 Industry Cluster Initiative

Outcomes:

Lakeshore  
Manufacturing Supply  
Chain  
EDA Grant

Farm Wisconsin  
Discovery Center



View Lakeshore  
Manufacturing  
Directory



View Lakeshore  
Manufacturing Supply  
Chain Network Maps



# 2014 Highlights

## Name Change to Progress Lakeshore

- Wheel “o” represents progress in motion
- Tag line “Accelerating Business Success” reinforces brand position



# 2014 Highlights

## Cawley Company

- 12,000 Sq. Ft Expansion
- Moved operations from MN



## Ironwood Plastics

- \$19M Expansion
- 80 new jobs



# 2015 Highlights

## Production Technician Bootcamp

- Partnership with LTC
- 6 week training program
- Certified Production Technician (CPT)

6/19/2015

Manitowoc boot camp plans to produce factory-ready workers

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Piet Levy talks music  
8 am Thursdays on 88.9 FM



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### Manitowoc boot camp plans to produce factory-ready workers



Mark Hoffman

Tanya Cherney does a final inspection on a part being made for Bendix before packaging it at Kaysun Corp. in Manitowoc. The company is participating in Lakeshore Technical College's production technician boot camp.

By Rick Barrett of the Journal Sentinel

June 18, 2015

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More than a dozen manufacturing companies have endorsed a six-week



# 2016 Highlights

## D & D Woodcrafters

- Purchase of commercial property
- \$68,000 Project
- \$35,000 Two Rivers RLF



## Artists Loft

- \$9.4M Project
- Former Mirro Plant
- Historic Tax Credit



# 2017 Highlights

## R2H Flavor Tech

- \$5.6M Project
- \$750,000 City of Manitowoc RLF
- \$120,000 MPU RLF
- 15 New Jobs



## First Manitowoc County Employee Benefits Survey

- In response to increasing workforce demand

# 2018 Highlights - Robinson Metal

Fabricating company headquartered in De Pere, expanded into former Manitowoc Crane Facility Building B

- \$1.9M Investment
- Purchase of the building
- 30+ New Employees



# 2018 Highlights – Brunner Fabrication



Converted former Brunner Autobody

- \$400,000 Total Investment
- Laser Fab Machine, Break Press, and Building Improvements

# Current Projects



## Stand Adventures

- Renovation of the historic "Strand" movie theater into a multi-zone family activity and recreation center
- \$1.2 Million Project
- City of Manitowoc RLF \$350,000
- Total 20,000 square feet of activity area
- 10.5 FTE jobs



# Current Projects



## Tapped on the Lakeshore

- \$120,000 total project cost
- 10,000 square foot building renovation
- Tap room with 20+ different craft and domestic beers
- Axe throwing



# Current Projects

## 2018 NEWREP BENEFIT SURVEY

Get the accurate and up-to-date information your organization needs to remain competitive in today's marketplace.

## FREE RESULTS WITH PARTICIPATION

### 9-County Regional Benefits Survey

- Survey closes September 30<sup>th</sup>
- Open to any Manitowoc County business who would like to participate
- Survey is in partnership with Northeastern Wisconsin Economic Development Organizations

# Total 15 Year Impact



- **\$250M+ in Capital Investment**
- **\$20M+ in State & Federal Incentives**
- **2,500+ New Jobs**  
*in Manitowoc County!*

# Key Collaborations



# Founding Members

**Thank you to those  
founding members that  
made Progress Lakeshore  
possible 15 years ago**

# Founding Members

**Tracy Ahola**  
**Will Casey**  
**Pete Kappelman**  
**Mark Ring**  
**Tim Schneider**  
**Steve Shellman**  
**Andrew Steimle**  
**Laura Wiegert**  
**James Vopat**  
**John Zimmer**

We appreciate your  
support to make Economic  
Development possible!