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### Investor Spotlight

#### Hawkins Ash CPAs



As a firm, our success is measured by the success of our clients, and we are completely dedicated to providing them outstanding value. We listen and provide the services they want and need to reach their goals. For more than 60 years, clients have trusted our professionals as advisors and partners who deliver timely and precise work to keep clients informed as laws and accounting practices change. If we cannot provide the needed service within our firm, we have trusted relationships throughout the communities we serve, as well as throughout the United States.

Our clients desire to trust a familiar face throughout their engagements. Therefore, we strive to foster an enjoyable work environment that makes it easy for employees to continue working with us for many years. Our employees enjoy flexible scheduling, open communication and collaboration with staff from all levels, and a variety of benefits, along with the opportunity to advance.

Learn more about Hawkins Ash CPAs by [clicking here](#)

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### Entrepreneurial Boot Camp

Dates: Tuesday, November 6th through Thursday, November 8th

Time: 5:00 - 7:30 p.m.

Location: Progress Lakeshore (202 North 8th St., Suite 101, Manitowoc)

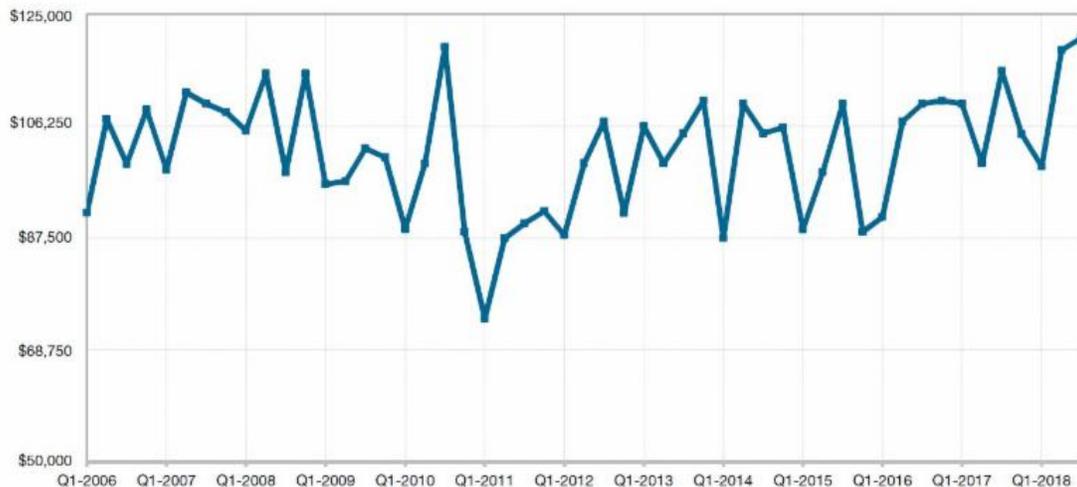
Fees: None - Reserve your seat today!



Learn more by [clicking here](#)

## Manitowoc County Median House Prices on the Rise

### Historical Median Sales Price for Manitowoc County



Learn more by [clicking here](#)



## Workforce Housing & Development Conference

WEDNESDAY, NOVEMBER 7, 2018

9 A.M. – 3:30 P.M.

LAMBEAU FIELD ATRIUM, GREEN BAY

Speakers and presentations during conference will address best practices, resources and emerging trends to provide communities with answers to issues regarding housing, affordability, quality and overall housing development concerns relative to Wisconsin workforce needs.

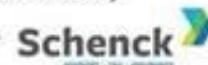


### Mark J. Eppli 9:00 AM Keynote

*Director, The James A. Graaskamp Center, Wisconsin Business School, UW-Madison*

Mark J. Eppli is the Director of the Graaskamp Center for Real Estate in the Wisconsin Business School at the University of Wisconsin – Madison. He has 27 years of academic and administrative leadership experience, including a three-year term as Interim Keyes Dean of Business Administration at Marquette University and Professor of Finance at the George Washington University.

Keynote sponsor



### Jason Vangalis 10:30 AM Session

*Ady Advantage, Strategic Economic Development Project Manager*

Jason leads Ady Advantage's strategic consulting and site selection practice area. He's worked directly with over 100 different communities on competitive assessments, strategic planning, and other economic development projects.

Sponsored by





## Alonzo Kelly 11:30 AM Presentation

*Author, Speaker*

A dynamic Executive Coach, Professor, 3x Best Selling Author, and Radio Host, Alonzo Kelly has gained international and global attention as a premier consultant and strategist. Alonzo is recognized as one of the nation's leading experts on leadership development, strategic thinking, planning, and acting which results in individual and organizational goal achievement.

- **Noon – Buffet Lunch Provided**
- **1-3 pm Pecha Kucha Presentations** – a fast paced format where each speaker has 20 presentation slides and each slide automatically advances every 20 seconds. Presentation topics to include:
  - New workforce housing opportunities through WHEDA
  - TIF / one year extension for housing development
  - Economic Development Homesteading by Live It Up! Wausau
  - Townhomes and Infill Development for Workforce Housing Solutions presented by NeighborWorks Green Bay
  - And more presentation information coming...
- **3 pm cocktail networking reception**

Register at: [www.insightonbusiness.com/events/housing](http://www.insightonbusiness.com/events/housing)



Learn more by [clicking here](#)

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## Employment up 560,000 in professional and business services over the year ended September 2018

Total nonfarm payroll employment rose by 2,537,000 over the year ended September 2018, a gain of 1.7 percent. Employment in professional and business services increased by 560,000, or 2.7 percent, over the year.

Employment in health care and social assistance increased 406,000, a gain of 2.1 percent. Within health care and social assistance, employment in health care increased 301,500 over the past 12 months. Construction employment added 315,000 jobs, which was a 4.5-percent increase.

Over the year, manufacturing added 278,000 jobs, an increase of 2.2 percent, with about four-fifths of the gain in durable goods manufacturing.

Employment in transportation and warehousing increased by 174,000, or 3.3 percent, over the past 12 months.

Mining and logging employment rose by 61,000, with all of the gain in mining. Employment in mining and logging increased 8.8 percent over the September 2017-September 2018 period, which was the largest percentage change among the major industries.

Learn more by [clicking here](#)

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## **Think-Make-Happen In Wisconsin® initiative aimed at attracting and retaining talent in our state.**

We have just learned that Wisconsin is one of 10 finalists for the City Nation Place Awards, which recognize the most innovative, creative and thorough approaches to "place" brand strategy.

The UK-based City Nation Place organization received more than 100 entries from 16 countries, and WEDC is a finalist in the "Best Communication Strategy" category for our talent marketing initiative aimed at attracting millennials to pursue career and personal fulfillment in Wisconsin.

Wisconsin's talent attraction campaign continues to deliver compelling and motivating messages about career and lifestyle opportunities Wisconsin offers directly to target audience members through paid, social owned and earned media nationwide. The campaign has earned national coverage from several major news outlets - including The Wall Street Journal, CNBC, National Public Radio and the Chicago Tribune - and exceeded our goals for media impressions and website engagement in its first phase of execution. More importantly, market research done four months after the campaign launched show an increase in likeliness among target audience members to consider career opportunities in Wisconsin.

Learn more by [clicking here](#)

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## **Fabrication Laboratories Grant Program Funding**

We are excited to inform you that the application period has opened for the fourth round of Fabrication Laboratories (Fab Labs) Grant Program funding. This program prepares students for the jobs of the 21st century by helping public school districts provide equipment for students to learn and practice science, technology, engineering, art and mathematics (STEAM) skills.

The purpose of the Fab Labs Grant Program is to help Wisconsin public school districts create or expand fab labs, which are high-technology workshops equipped with computer-controlled additive and subtractive manufacturing components, such as 3D printers, laser engravers, computer numerical control routers and/or plasma cutters. A fully functional fab lab has active engagement with the business community, is accessible to multiple departments within a school or schools, provides community access, and is integrated with the network of Wisconsin Based fab labs. Required community access will help to spark innovation among local entrepreneurs, inventors and small businesses, and may be fully developed over time.

Under the program, individual public school districts may apply for up to \$25,000 per district or up to \$50,000 for consortiums of two or more districts. Consortium applications may be submitted by a lead public school district or a cooperative education service agency (CESA). The

funds may be used to purchase equipment used for instruction and education purposes by elementary, middle, junior high or high school students. A match of 1:1 is required. For FY19, WEDC is placing a moratorium on applicants that have already received three Fab Labs grants. This does not apply to Milwaukee Public Schools.

***Applications are now available and must be submitted by Dec. 13, 2018 at 11:59 p.m. to be considered. Find program information and request an application at [www.wedc.org/fablabs](http://www.wedc.org/fablabs).***

A total of \$500,000 is available for the FY19 competition. WEDC will evaluate applications based on evidence of readiness and long-range planning, curriculum, business and community partnerships, financial need and previous awards.

Fab labs have the potential to benefit individual students, school districts and the state's economy as a whole. We strongly encourage districts to consider applying for this program.

[Find program information and request an application](#)

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### **Aurora at Home Hospice**

**Aurora at Home Hospice** is looking for volunteers ages 18 and older to share stories, play games, read books, and offer companionship and emotional support to patients through friendship. This also provides downtime for caregivers, allowing them to run errands while knowing their loved one is in good hands. Training is provided and no experience is required. The time commitment is flexible, only 1-2 hours a week.

Contact Miranda Demske at 920-412-6359 or [Miranda.Demske@aurora.org](mailto:Miranda.Demske@aurora.org)

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### **SelectUSA's New Executive Director**

Under Secretary for International Trade Gil Kaplan officially named Brian J. Lenihan as Executive Director of SelectUSA, the program within the International Trade Administration (ITA) dedicated to attracting and expanding business investment in the United States.

Learn more by [clicking here](#)



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STAY CONNECTED:

